

# Turkish company specialized in production of organic fertilizer is looking for distributors and commercial agents

## Summary

Profile type	Company's country	POD reference
Business Offer	Turkey	BOTR20230908007
Profile status	Type of partnership	Targeted countries
PUBLISHED	Commercial agreement	• World
	Supplier agreement	
Contact Person	Term of validity	Last update
Elif DUMAN	19 Sep 2023	19 Sep 2023
	18 Sep 2024	

# **General Information**

### Short summary

Turkish company specialized in the production of organic fertilizer in solid powder and pellet form for plant, fruit, and vegetable growing is looking for distributors and commercial agents under a commercial agreement and also wants to be the supplier of international partners under a supplier agreement.

### Full description

Turkish Company was established in 2019 in the Black Sea Region in Turkey and is active in the manufacturing of organic fertilizer in solid powder and pellet form. The company's main office is located in Trabzon and continues its manufacturing activities in a 2000m<sup>2</sup> closed area in Samsun. It has a manufacturing capacity of 3000 tonnes of organic fertilizers in a year. The company has the following 2 types of products:

- Solid Powder Farm Fertilizer
- Solid Pellet Farm Fertilizer

These products take place on the market in 25kg sacks. Both products are suitable for the cultivation of all kinds of plants. The powder form of the products is recommended for flat lands and the pellet form is recommended for using in steep lands like tea lands. The company has an organic farming certificate.









#### Advantages and innovations

This organic fertilizer;

- increases the soil fertility, enriches and improves crop quality
- makes plant roots develop better and go deeper
- increases water holding capacity
- prevents soil compaction and makes the soil easy to work
- regulates the soil Ph and prevents soil salinization
- provides nutrients to the plants that plants cannot get from the soil.
- reduces the amount of chemical fertilizer to be given to the soil.
- improves salinized and barren soils due to the use of too much chemical fertilizer.

- helps to reduce reliance on synthetic fertilizers, which are expensive and have negative environmental impacts. By using this organic fertilizer, farmers can reduce their costs and increase the profitability of their operations, while at the same time promoting more sustainable and environmentally friendly farming practices.

In the land and greenhouse applications of the organic fertilizer product, it was tested that the crop was more vibrant, the leaves were greener, and no weeds formed around the crop compared to chemical fertilizer. This is an indicator that the company's product is of better quality and more efficient than chemical fertilizers.

Technical specification or expertise sought

Stage of development

### Already on the market

Sustainable Development goals

- Goal 15: Life on Land
- Goal 12: Responsible Consumption and Production
- Goal 1: No Poverty
- Goal 2: Zero Hunger
- Goal 13: Climate Action
- Goal 17: Partnerships to achieve the Goal
- Goal 14: Life Below Water
- Goal 5: Gender Equality
- Goal 6: Clean Water and Sanitation
- Goal 9: Industry, Innovation and Infrastructure
- Goal 8: Decent Work and Economic Growth









**IPR Status** 

**IPR granted** 

# Partner Sought

#### Expected role of the partner

The company is looking for trade intermediaries (distributors, agencies, representatives) under the commercial agreement or wants to be the supplier of the potential partners under the supplier agreement.

For the commercial agreement, the Turkish company expects potential partner companies to have organic agriculture knowledge and their own distribution channels and markets to represent its product well in the market.

Under the supplier agreement, the Turkish company wants to sell its products to agricultural markets that sell seedlings, seeds, and fertilizers, agricultural pesticide dealers, and companies that sell agricultural materials, equipment, and machinery in different countries and to be their suppliers.

Type of partnership

**Commercial agreement** 

Supplier agreement

Type and size of the partner

- SME <=10
- SME 11-49
- SME 50 249
- Big company

## Dissemination

Technology keywordsMarket keywords• 04001001 - Agricultural genetic engineering<br/>applications• 09005 - Agriculture, Forestry, Fishing, Animal<br/>Husbandry & Related Products• 08001022 - Agricultural chemicalsTargeted countriesSector groups involved• World

Media









#### Images



Growing tomato in a land with organic fertilizer applied



Organic fertilizer in powder form



Growing cucumber in a greenhouse with organic fertilizer applied (45 days after planting)



Growing tomato in a greenhouse with organic fertilizer applied (45 days after planting)



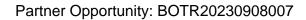
Growing hazelnut in a land with organic fertilizer applied



Growing pepper in a land with organic fertilizer applied













Growing capia pepper in a land with organic fertilizer applied



Growing strawberries in a greenhouse with organic fertilizer applied (60 days after planting)



Organic fertilizer in pellet form



Growing watermelon in a land with organic fertilizer applied



Growing peach in a land with organic fertilizer applied

**PDF** documents



Recommended Quantities for the Products
0

Profile BOTR20230908007



